

# *business statistics*

## DeMYSTiFieD

### A SELF-TEACHING GUIDE



Learn to PRESENT statistics EFFECTIVELY through simple graphs



UNDERSTAND and prepare statistical REPORTS



Make business DECISIONS using statistical STUDIES



Well-illustrated TECHNIQUES using real-world BUSINESS examples



Complete with chapter-ending QUIZZES and final EXAMS



**Steven M. Kemp, Ph.D.**  
**Sid Kemp**







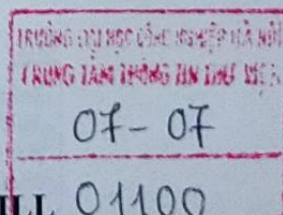
# BUSINESS STATISTICS DEMYSTIFIED



GIFT OF THE ASIA FOUNDATION  
NOT FOR RE-SALE

QUÀ TẶNG CỦA QUỸ CHÂU Á  
KHÔNG ĐƯỢC BÁN LẠI

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To Our Mom

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